



DIGITAL MARKETING | RESPONSIVE WEB DESIGN | PROFESSIONAL BUSINESS CARD | PROFESIONEL LOGO DESIGN

# THE PACKAGES

DIGITAL MARKETING SERVICES THAT  
WORK FOR **SMALL BUSINESS.**



Offer to client name: \_\_\_\_\_ (\_\_\_\_%) Expired: \_\_\_\_\_

## CUSTOM WEBSITE PACKAGES

Mjfw Studio custom websites are specifically designed to help your business grow online. We don't just design a great website to establish your online presence; we also help you gain exposure with potential customers who are looking for your products and services.

INSIDE DETAILS	STARTER XL BUSINESS PRO	DELUX XL BUSINESS PRO	DELUXE PRO XXL BUSINESS PRIMIU	E-COMMERCE STARTER PREMIER	E-COMMERCE DELUX PRMIUM
PRICES \$:	\$995.88	\$1685.88	\$1,975.88	\$ 1465.55	\$2,875.55
Sample Forms, Payment Form, Images	x	✓	✓	✓	✓
Domain Hosting Package: Price will Depend on Hosting Company.	x	x	Free First year	x	FREE 2 years
Website Pages	Up to 50	Up to 100	Up to 200	UP TO 19	UP TO 200
Responsive Design to Any Mobile Devices	✓	✓	✓	✓	✓
Logo Design	x	x	✓	✓	✓
Client' & Associate Portal	X	✓	✓	✓	✓
Email Addresses with Hosting Company	Up to 100	Up to 200	Up to 350	Up to 200	Up to 500
Content Management	x	x	✓	✓	✓
SEO & Link Building - Basic Search Engine Submissions	✓	✓	x	✓	✓
SEO & Link Building - SEO and Link Building Package	x	x	✓	x	✓
SEO & Link Building Pro - 6 Month Link Building and SEO	x	x	✓	x	✓
Text Changes	15 Time A Month	35 Time A Month	50 Time A Month	✓	✓
Image Changes	15	5	10	✓	✓
Email Address changes	1	15	50	✓	✓
BUSINESS PHONE # 300 Monthly Minutes, 2 Extensions, 6 Numbers	x	x	3 Month Free	x	1 Year Free

## ORTHER CHARGES

EXTRA PAGES	EXTRA CHANGES	SAMPLE FORMS	PAYMENT FORM WITH CREDIT CARD	LOGO DESIGN	MAINTENANCE	NONPROFIT ORG. DISCOUNT
\$25.88 * (EACH PAGE)	\$11.88 * (EACH C.)	\$85.88 * (ONETIME)	\$125.88 * (ONETIME)	\$165.88 (ONETIME)	\$225.88 (YEARLY)	UP TO 50% OFF (ONLY D   NO C)

**Offer to client name: \_\_\_\_\_ ( \_\_\_\_\_ %) Expired: \_\_\_\_\_**

### WEBSITE MAINTENANCE PACKAGES ONLY

Our maintenance packages are designed around sites that utilize content management systems, such as WordPress, Website, Drupal, Joomla, Prestashop, Magento, Woo Commerce, Moto CMS and help to keep your websites content and system up to date helping with security and search engine optimization.

#### WEB MAINTENANCE PREMIUM ONE

**\$125.88** Monthly

#### WHAT IS COVERED UNDER THIS PACKAGE

Covered Details	Total Value
• Hosting	\$10.99 Monthly
• Domain Name	\$16.99 Yearly
• SSL Certificate	\$69.99 Yearly
• Backups	\$4.99 Monthly
• Security	\$300 to \$700
• Site Transfer	\$2.00 Monthly
• 24/7 Uptime Monitoring	\$14.99 Monthly
• Basic SEO Rankins	\$5.99 Monthly
• Analytics Integration	\$14.99 Monthly
• Phone Services (OR)*	\$12.99 Monthly
• Microsoft 365 B. Basic*	

#### WEB MAINTENANCE PREMIUM+ XL

**\$255.88** Monthly

#### WHAT IS COVERED UNDER THIS PACKAGE

Covered Details	Total Value
• Hosting	\$10.99 Monthly
• Domain Name	\$16.99 Yearly
• SSL Certificate	\$69.99 Yearly
• Backups	\$4.99 Monthly
• Security	\$300 to \$700
• Site Transfer	\$4.99 Monthly
• Uptime	\$4.99 Monthly
• Premium SEO Rankins	\$14.99 Monthly
• Analytics Integration	\$3.99 Monthly
• Social Media	Over \$300 Monthly
• YouTube Media	
• Microsoft 365 B. Standar	\$12. 50 Monthly

Offer to client name: \_\_\_\_\_ ( \_\_\_\_ %) Expired: \_\_\_\_\_

## DIGITAL MARKETING AUTOMATION + MAINTENANCE PACKAGE

We have Yext technology platforms on our portfolio as our Listings puts you in control of the facts about your business across 100+ digital services globally, including Google, Apple, Bing, Facebook, Yahoo, and Yelp.

Our free maintenance packages included with pay maintenance and plus more and designed around sites that utilize content management systems, such as WordPress, Website, Drupal, Joomla, Prestashop, Magento, Woo Commerce Moto CMS and help to keep your websites content and system up to date helping with security and search engine optimization.

PACKAGES DETAILS	MARKETING-BUSINESS PRO	MARKETING-BUSINESS PRO PLUS	MARKETING-BUSINESS ELITE PLUS
<b>PRICES</b>	<b>\$355.88</b> Monthly	<b>\$445.88</b> Monthly	<b>\$795.88</b> Monthly
Scheduled Updates	✓	✓	✓
Content Marketing	✓	✓	✓
Insights Library			✓
Activity Report	✓	✓	✓
Listings / Listings Analytics	✓	✓	✓
Branded Content Syndication			✓
Publisher Suggestions	✓	✓	✓
Analytics Dashboards		✓	✓
Power Listings® Network: Healthcare*			✓
Power Listings® Network: Social		✓	✓

User-Generated Content			✓
Social Location Page Posting	✓	✓	✓
Duplicate Suppression***	✓		✓
Knowledge Manager / Consultancy / PPC	✓	✓	✓
Geocoding	✓		✓
Client portal		✓	✓
<b>INCLUDED, WEB MAINTENANCE.</b>			
BUSINESS PHONE NUMBER: unlimited minutes & unlimited text Monthly   one phone Numbers ( \$200 year value)			✓ 7 Month contract
Free COMPUTER TECH SUPPORT by Bonjour Geeks: up to 5 time per calendar year (\$1100 value)	✓ up to 1 time per calendar year	✓ up to 3 time per calendar year	✓ up to 5 time per calendar year
FORMS DESIGN (Contacts, Payment, Quote, Employment,	✓ up to 3 time per calendar year	✓ up to 6 time per calendar year	✓ up to 10 time per calendar year
Maintaining Updating your website's software whenever new versions are released.	✓		✓
Maintaining e-commerce programs (loading new products, adjusting product		✓	✓
Posting new content providing by client, including basic SEO for new pages.	✓	✓	
Optimizing and posting new images you provide.		✓	✓
Adding e-mail accounts   Keeping current backups.	✓	✓	✓
Emergency repairs due to hacker attacks. (ONLY WEBSITE)	✓	✓	✓
Monitoring Google Analytics and Google Webmaster Tools.		✓	✓
Creating and monitoring Google AdWords campaigns (you must provide ad content).	✓	✓	✓

Redesign of the site, including changing any design elements.		✓	✓
<b>SSL certificate</b> <ul style="list-style-type: none"> <li>➤ <b>Protection for one domain</b></li> <li>➤ Protecting your website</li> <li>➤ Up to 256-bit SSL encryption</li> <li>➤ <b>Green padlock display</b></li> <li>➤ \$500,000 loss excess amount</li> </ul>	✓  Increase trust with your site's visitors Better ranking on Google	✓  Increase trust with your site's visitors Better ranking on Google	✓  Increase trust with your site's visitors Better ranking on Google
<b>SSL certificate</b> <ul style="list-style-type: none"> <li>➤ <b>Protection a domain, including all of its subdomains</b></li> <li>➤ Protecting your website</li> <li>➤ Up to 256-bit SSL encryption</li> <li>➤ <b>Green padlock display</b></li> <li>➤ \$500,000 loss excess amount</li> </ul>	Increase trust with your site's visitors Better ranking on Google	✓  Increase trust with your site's visitors Better ranking on Google	✓  Increase trust with your site's visitors Better ranking on Google
<b>SSL certificate</b> <ul style="list-style-type: none"> <li>➤ <b>Protection for one domain</b></li> <li>➤ Ensure the authenticity of the company issuing the certificate</li> <li>➤ Up to 256-bit SSL encryption</li> <li>➤ <b>Green padlock display</b></li> <li>➤ \$1,250,000 loss excess amount</li> <li>➤ Display the trustworthiness of your business</li> </ul>	Increase trust with your site's visitors Better ranking on Google	Increase trust with your site's visitors Better ranking on Google	✓  Increase trust with your site's visitors Better ranking on Google
Creation of subdomains or new installations.		✓	✓
Advanced SEO Services (see our Advanced SEO page for details).			✓
Installing any new, third-party extensions (core extensions being enabled are acceptable).		✓	✓

# GET FOUND EVERYWHERE CONSUMERS SEARCH.

Bing, Google. Google Maps. Apple Maps. Facebook. Yahoo. Yelp. It doesn't matter which map, app, voice search tool, digital assistant, search engine, GPS system, or social network consumers use to find and engage with your business. What matters is that they discover accurate, complete, and compelling information at every turn.

BUSINESS PHONE LINE WITH ONE  
HARDWARE INCLUDED FOR  
PHYSICAL STORE OR OFFICE

